



PRESS RELEASE

CERVED ED EXPERIAN ITALY EXPAND STRATEGIC PARTNERSHIP TO ADDRESS MARKET NEEDS

Milan, January 22, 2016 – Cerved and Experian Italy have completed all the activities aimed at the expansion of their strategic partnership to address the increasingly complex demands of financial and non-financial organisations in Italy. The new agreement was announced on November 17, 2015 and strengthens the strategic partnership formed in 2012.

As part of the agreement, Cerved will distribute in Italy Experian's analytical software solutions for the banking, insurance and utilities sectors, allowing integrated access to consumer credit and business information. Cerved will be able to distribute Experian's decision-making software, currently among the most advanced on the market, whilst providing its clients with access to the Credit Information System independently managed and operated by Experian-Cerved Information Services.

Experian integrated its two business lines in Italy – Experian Decision Analytics and Experian-Cerved Information Services – into the latter, which will be able to provide its customers with analytics services, consultancy and consumer information services, together with access to Cerved business information services provided through its proprietary decision analytics software.

Cerved Group is the largest information provider in Italy and one of the major credit rating agencies in Europe. It offers the most comprehensive range of products and services used by more than 34 thousand companies and financial institutions to assess the solvency and creditworthiness of its stakeholders, manage credit risk in all its phases, and accurately define marketing strategies. Furthermore, through Cerved Credit Management, Finservice and Recus it offers solutions for the evaluation and management of NPLs.

Contacts: Community – Strategic Communication Advisers
Marco Rubino - Tel. +39 335 6509552
Camilla Mastellari - Tel. +39 342 0866293
Marco Pedrazzini - Tel. +39 347 0369222
cerved@communitygroup.it